

Career
Junction **iX** 2010



11 & 12 February 2010
Cape Town International Convention Centre

info eXchange

SA's **FIRST** online recruitment conference & exhibition



“WINDS OF CHANGE” hit recruitment industry

Powerful advances in IT, communications and new innovative applications outside recruitment are causing inevitable changes within recruitment.

Online is transforming recruitment, it's here, established and growing rapidly.

Whilst many recruitment agencies and companies succeed without using Online, few will continue to prosper without it.

Join us for South Africa's first Online Recruitment Information Exchange. It's not just another conference, it's a forum where you will gather information about the latest technology and techniques, and how these are being successfully applied in recruitment to **save money, increase efficiency and stay ahead of the game.**

Online Recruitment is an integral part of recruitment strategy for nearly all Fortune 500 companies worldwide. It has changed the face of recruitment forever and transformed recruitment processes for Agencies and Employers alike. The impact has been dramatic, yielding unprecedented cost savings to all who get involved. **Online is here to stay.**

At CareerJunction iX 2010 we will attempt to unlock the truths and show you how to increase your efficiencies with online recruitment methodologies. We will also provide a platform for speakers to share their insights and experiences to help you save time and money by using online tools. You will learn about online trends and future

directions in recruitment and be inspired by the latest innovations in online recruiting and how these new technologies can work for you. Speakers have been drawn from all areas of recruitment to provide a balanced experience and opportunities for open and frank debate.

For more information and online booking visit:
www.sbs.co.za/cjix
or contact Esther at SBS Conferences
on 021 914 2888

Presented by CareerJunction & SBS Conferences

**Career
Junction**.co.za
Better jobs. More often.



WHO SHOULD ATTEND

Recruitment Specialists
Corporate HR Executives
Recruitment Agency Executives
Recruitment Advertising Executives
Recruitment Technology & Service Providers
Government Officials involved in Labour Legislation
Universities, Colleges and Training Organisations looking to assist their students in finding jobs

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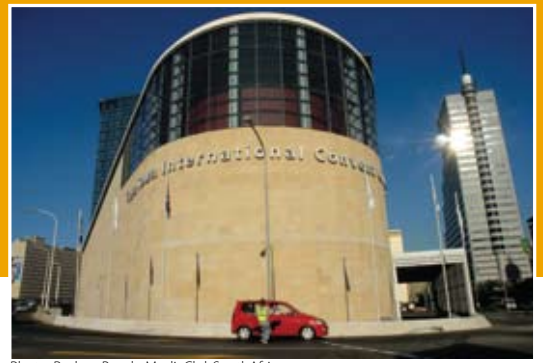


Photo: Rodger Bosch, MediaClubSouthAfrica.com

EXHIBITION

A trade exhibition, relevant to online recruitment, will take place alongside the conference, where your company will gain exposure to the influential delegates and decision-makers expected to attend.

EXHIBITION AREA: Strelitzia Restaurant, CTICC

There are nine x 6m² stands and two x 12m² stands available.

Cost for the Stand Package is R1750/m² + VAT.

Included: Shell Scheme, Carpeting, Fascia Name, Spots and Plug Point.

Not included: Conference attendance or furniture.

Build-up Exhibitor: Wednesday, 10th February 2010
Completed by: Thursday, 11th February 2010

Breakdown: Friday, 12th February 2010

To book a stand email: Natalie@sbs.co.za

SPONSORSHIP

CareerJunction iX 2010 offers opportunities to suppliers of recruitment technology and services to position their brand and promote their products and services to the influential speakers and delegates participating in CareerJunction iX 2010.

SPONSORSHIP PACKAGES & ITEMS

Sponsorship packages are available to enhance your exposure and brand profile to the influential participants. We are open to any types of sponsorship suggestions or proposals. In return, depending on the level of sponsorship, we can offer complimentary full conference registrations, free exhibition space, your logo on the conference web site and in all promotional material, double-sided A4 page of advertising in the speakers' notes and your company banner alongside speakers' podium.

Other more specific items could be sponsored such as name branding of the cocktail party, name branding of daily lunches, or other items such as conference bags, pads, pens, printing of speakers' papers, etc.

CONFERENCE VENUE

CJiX 2010 will be held in the Cape Town International Convention Centre (www.cticc.co.za), opened in 2004, which offers superb facilities and state of the art technologies, comparable to the best in the world. The CTICC is located between the city centre and the Victoria and Alfred Waterfront, right in the midst of hotels, restaurants, entertainment, and shopping.

ACCOMMODATION RATES

Accommodation at these rates can be reserved through SBS Conference by way of the registration form. SBS will make the reservation on your behalf and the hotel will then invoice you direct for payment.

All hotels are between a 2 and 5 minute walk to the CTICC where the conference will be taking place.

Accommodation block-booking is for arrival on 10th February and departure on 12th February 2010.

Westin Grand Cape Town Arabella Quays *****

Single b&b R2285

Double b&b R2547

Southern Sun Cullinan Hotel ****

Single b&b R1995

Double b&b R2195

St Georges Hotel ****

Single b&b R1200

Double b&b R1400

City Lodge V & A Waterfront Hotel ***

Single b&b R1190

Double b&b R1580

Harbour Bridge Hotel ***

Single b&b from R890

Double b&b from R1100



CONFERENCE PROGRAMME

THURSDAY

11 FEBRUARY 2010

08:00 - 09:00 **Registration**

Session 1: The Economic Outlook

09:00	Welcome Address	<i>Kris Jarzebowski, CEO, CareerJunction</i>
09:15	Government Legislation and Effects on Recruitment	<i>Andrew Louw, Shadow Minister of Labour, Democratic Alliance</i>
10:00	South Africa and the World Beyond 2010 - The Latest Scenarios	<i>Clem Sunter, Scenario Strategist & Author</i>
10:45	Refreshments and View Exhibition	

Session 2: Influences on Recruitment

11:15	Effects of Bandwidth on Business in South Africa	<i>Brian Pinnock, General Manager: Solutions Development, Internet Solutions</i>
12:00	Developing a Strategic View and Approach to Hiring and Building Employer Brand in a Digital World	<i>Bryan Hattingh, CEO, Cycan (Pty) Ltd</i>
12:45	Lunch, Networking and View Exhibition	

Session 3: Guide to Future Recruitment

13:45	The New, New Thing: Using artificial intelligence to determine the optimal recruitment mix	<i>Loane Sharp, Analyst, Quest Staffing Solutions</i>
14:30	Trends & Predictions in Recruitment : How to set up the recruitment mix	<i>Mike Taylor, Managing Director, Web-Based-Recruitment, UK</i>
15:15	Refreshments and View Exhibition	

Session 4

15:45	How Google is Helping the Recruitment landscape	<i>Stephen Newton, Head of Google South Africa</i>
16:30	Drinks, Networking and View Exhibition	
17:30	Finish	

FRIDAY

12 FEBRUARY 2010

08:00 - 09:00 **Registration**

Session 5: Current Opportunities

09:00	Welcome and Summary of Day 1	<i>Kris Jarzebowski, CEO, CareerJunction</i>
09:15	Role of Recruitment Agencies and Online Tools	<i>Natalie Fraser, Executive: Operations, APSO</i>
10:00	Choosing an Online Recruitment Partner	<i>Nicolene Di Bartolo, Managing Director, Strategy Recruitment Marketing (Pty) Ltd (a NDB Group Company)</i>
10:45	Refreshments and View Exhibition	

Session 6

11:15	Online Arbitrage Opportunities for Online Recruiters	<i>Sean Riley, CEO, Addynamo, AD:DYNAMO</i>
12:00	Developing Effective Online Recruitment Strategies	<i>Stevie Mangxangaza, CEO, Affirmative Portfolios</i>
12:45	Lunch, Networking and View exhibition	

Session 7: Innovative Technology

13:45	Potential Impact of Anticipated Changes to Labour Broking Legislation on Online Recruitment	<i>Dr Brian van Zyl, Director, Van Zyl, Rudd & Associates (Pty) Ltd</i>
14:30	Interactive Panel Debate: Impact of globalisation and online recruitment on labour markets	
15:30	Closing Summary	
15:45	Finish	

REGISTRATION

RATES (including vat)

	Normal	Early Bird
2 Day Conference (Both 11 and 12 February 2010)	R6270	R5700
1 Day Conference (Either 11 or 12 February 2010)	R3705	R3420

Group Booking Discount: A further 10% discount applies for groups of 5 or more delegates from the same organization.

Prices include: Documentation, refreshments, lunch and parking.

Prices DO NOT include: Flights, transport or accommodation.

EARLY BIRD DISCOUNT is for bookings AND PAYMENTS received by **31 December 2009**.

AIRPORT TRANSFERS

Bookings for airport transfers should be made via the SBS website on the conference registration form or by emailing esther@sbs.co.za and including your full flight details.

The cost is **R260 per person per way**.

PLEASE NOTE

Bookings may be made online, by email, fax, or post. All bookings will be confirmed by SBS within 48 working hours.

Payment can be made by cheque, electronic transfer or credit card (Visa or Mastercard).

Cheques should be made payable to Strategic Business Services (Pty) Ltd.

All cancellations must be confirmed in writing and a cancellation reference obtained from SBS.

Cancellations cannot be refunded if cancelled within 10 working days of the event. Cancellations prior to 10 working days will be refunded less 10% cancellation fee.

Substitutions of delegates will be permitted and all name changes must be communicated to SBS by fax or email.

In the event of unforeseen circumstances we reserve the right to change the venue, dates and programme.

ALL BOOKINGS MUST BE PAID IN ADVANCE
— NO PAYMENT, NO ADMITTANCE.

ENQUIRIES

Natalie Smit at SBS Conferences

Tel: +27 21 914 2888

Fax: +27 21 914 2890

E-mail: natalie@sbs.co.za

BANK DETAILS

Strategic Business Services (Pty) Ltd
First National Bank, Tygerberg Branch

Branch code: 20-14-10

Account: 5005-1307-343

Please use your invoice number as a reference.



Please the appropriate boxes and fax or post to:
The Registrar, Strategic Business Services (Pty) Ltd,
P O Box 1059, Bellville 7535

FAX +27 21 914 2890 TEL +27 21 914 2888

Title Initials First Name Surname Job Title

CONFERENCE		ACCOMMODATION		EXTRAS	
	BOTH (2 day event)				
	11 FEB 2010 (1 day event)				
	12 FEB 2010 (1 day event)				
	Westin Grand Cape Town Arabella Quays				
	Southern Sun Cullinan Hotel				
	St Georges Hotel				
	City Lodge V & A Waterfront Hotel				
	Harbour Bridge Hotel				
	Single (S) or Double (D)				
	Total number of nights				
DD	ARRIVAL DATE (1st night booked in)				
MM					
DD	DEPARTURE DATE (morning booked out)				
MM					
	Airport transfers (to hotel)				
	Airport transfers (to airport)				

Organisation:

VAT Number: (South African Companies Only)

Postal Address:

Code:

Telephone: ())

Fax: ())

Email:

NB: Pre-registration and full payment is essential.
Please ensure you provide an e-mail address.

A tax invoice will be issued immediately on receipt of booking.

We respect your privacy. Please tick here if you do not wish to receive personal notification of or events in the future.